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Vaultavo Corporate Fact Sheet

Vaultavo Inc. (www.vaultavo.com), based in New York and with facilities in London and staff in Hong Kong, South Africa and Malta, is a fintech start-up focused on developing a crypto custody solution to address the security requirements of institutions and individuals.

The company is seeking to address one of the critical roadblocks to crypto's mainstream expansion – the vulnerability of online trading, transacting and protection of digital assets. The size and scope of the problem is monumental – according to blockchain data provider Chainalysis, illicit transaction volume rose for the second consecutive year in 2022, hitting an all-time high of \$20.1 billion.

Vaultavo's team of experienced payment technology, blockchain and IT professionals set out to design a crypto custody solution offering digital currency holders the protection of cold storage security but with the ease of access to their crypto assets akin to their use of a credit or debit card. The Vaultavo Custody Solution, coming to market in 2023, utilizes the world's first biometric digital asset custody smart card (Vaultavo Card) combined with Vaultavo's state-of-the-art proprietary designed and manufactured vault (Vaultavo Vault). Together, they are designed to protect digital assets by creating and managing the Blockchain private key on a bank grade secure Vaultavo Card.

Target Market

Vaultavo offers a turnkey solution ([view short video here](#)) which can facilitate multiple use cases:

- Central banks, commercial banks, family offices and other businesses managing their own crypto portfolios
- Individual clients' digital assets held by commercial banks or other institutions
- Commercial banks and other institutions providing self-custody to their customers

Market Opportunity

- The global cryptocurrency exchange market is expected to hit \$4.94 billion by 2030, representing a compound annual growth rate of 12.8% between 2021 and 2030.
- Within this space, the crypto asset management market is projected to grow to \$1.2 billion by 2026, which would represent a compound annual growth rate of about 22% based on historical averages.

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Fast Facts

The Vaultavo Custody Solution concentrates on simplicity in service delivery, combined with a unique package of end-to-end control of the asset lifecycle for all hardware involved in the ecosystem.

- The core of the Vaultavo Custody Solution is the Vaultavo Card, a biometric smartcard device which securely stores and protects digital keys. The Vaultavo Card includes a state-of-the-art fingerprint reader to capture, store and validate fingerprints creating a bond between the Vaultavo Card and its user. It also features an e-Ink display that makes it easy to follow each step in the process, a rechargeable battery and offers virtually every type of contact and contactless connectivity.
- The Vaultavo Card, combined with the state-of-the-art proprietary designed and manufactured Vaultavo Vault, the Vaultavo Digital Platform and Vaultavo Portals and APIs, creates the most sophisticated yet user-friendly custody ecosystem and platform ever introduced.
- Together with a portfolio of proprietary, value-added features and services, the Vaultavo Custody Solution works to simplify the process of securely storing and transacting with all blockchain-related digital assets.
- The Vaultavo Card can be used standalone, or as part of the Vaultavo Custody Solution. Differentiating itself from other providers, Vaultavo uses its own proprietary designed and manufactured Vaultavo Cards and Vaultavo Vaults, making the Vaultavo Custody Solution an entirely closed-loop solution to offer greater security – without the risks of providers having to rely on third-party technology solutions.
- Unlike other providers who have to trade off accessibility for security, the Vaultavo Custody Solution is designed to address all the challenges of crypto custody. It is the only solution that provides the highest grade of security while allowing for the easiest level of accessibility.
- The Vaultavo Custody Solution allows the same workflow to service every form of custody from institutions (e.g., central banks, commercial banks, family offices and crypto exchanges) to a significant variety of businesses and consumers – a critical Vaultavo advantage.

Senior Management Team (biographies available upon request)

Philip Meyer, CEO – Fintech and payments entrepreneur for over 30 years. Meyer started various payments businesses and led the project team that conceptualized and developed the innovative Vaultavo Custody Solution, Vaultavo's spearhead into the world of crypto and blockchain.

Gideon Malherbe, Chief Strategist – Founding Partner of Virtual Consulting International (VCI), a global consulting firm specializing in digital transformation and scenario and strategic management. Malherbe is an active participant in the venture space and serves on the boards of several start-ups.

Keith Kourie, Chief Information Officer, Crypto and Blockchain – Kourie has been active in the security and financial technology solutions industries for over 16 years. He set up and led the development team that architected and developed the innovative Vaultavo Custody Solution.



Peter Harris, Chief Compliance and Risk Officer – Harris has more than 35 years of experience in the financial industry. He is qualified as a chartered accountant with Ernst and Young and attained certified internal auditor and certified risk management credentials.

James Fick, Chief Commercial Officer – Fick has a rich pedigree in all commercial disciplines, both academically and practically. Graduating from the University of Salford in 2009 with an MSc Marketing (Masters) and BSc (Hons) in Business Studies, he has over 10 years of experience in commercial roles in various fintech sectors.

Ernest Lau, Chief Information Officer, Payments – Lau has been active in the payments industry for over two decades. Over the last 10 years, he has focused on applying innovative technologies such as robotic process automation (RPA) and blockchain/cryptocurrency for the next generation of payment systems.

Social Media

Twitter: @Vaultavo

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